



CREATIVE DIRECTOR

Emanuele Cappelli

Rome, 17/03/1978

Educational Background

BA Degree in Architecture - Università Sapienza in Rome and specialization in industrial design 110/110 cum laude.

Languages:

Italian (mother tongue), English.

Competences:

Brand strategy, corporate identity, advertising, graphic design, exhibit, industrial design, business development.

Industrial area of competence:

Services to companies and institutions, communication.

Professional data:

In 2003 he founded Art Director Design Strategy and in 2006 he consequently founded Cappelli Communication, now Cappelli Identity Design, in which he is Creative Director.

Since 2003, he is Professor at the Faculty of Architecture and Industrial Design at Università Sapienza in Rome. He was teacher in "CommunicaHon" for Regione Lombardia, 2001, 2002 and speaker in workshops and conferences about Graphic Design and Communication.

Key projects:

Energy & Financial Services:

Ansaldo, Calenia, EGL Italia, Enel, Energy Link Ltd, Fimap, INA Assitalia, Rizziconi, TPE, Tirreno Power, Valere, WinBis

Tourism & Travel:

Ars Itinerandi, Artesia, Cotav, E.T. Romania, EBIT, Estland, Fiavet, Orbis Italia, Hotel Monaco, Hotel Inn Spagna

Government:

Ambasciata Venezuela, Biennale Venezia, Distretto Industriale S. Croce, FAO, ICE, Ministero Esteri, Ministero Università, Istruzione e Ricerca, Prov. Pisa, Università' Sapienza di Roma

Technology & Communications:

AIISA, Infostrada, ISI A. Costa, Libero, Poste Italiane, Prome, Snem, Tin.it, Western Union, Wind

Food & Beverage:

Agricola Alessia, God Father's, Gorziglia, PeN D'Amico, Villa Seiano

Others:

ANAM, Boscagli lex, Cama.it, Graficandesign, HRCommunity, KyleeDoustAgency, Liteq Design, Lottomatica, Mac.R.O.+ , Macristudio, MondoConvenienza, Musiza

Awards:

Mini Design Award 2009

Designer After School, Rome 2008

Design Exhibition Design+, Rome 2006, 2007, 2008

aiap
BEDA
ADIMEMBER

Adi Electrolux Award, Milan 1999

Editorial publications:

DesignX, Gangemi, 2006

Designer After School, Designpress, 2008

100% European Graphic Design, Sandu360, 2008

Associate member of:

AIAP, ADI, BEDA